

DIGITAL LIMELIGHT PRIVACY POLICY

Last modified: January 1, 2018

Digital Limelight Corporation takes your privacy seriously. Please read the following to learn more about our privacy policy.

What This Privacy Policy Covers

- * This policy covers how Digital Limelight Corporation treats personal information that Digital Limelight Corporation collects and receives, including information related to your past use of Digital Limelight Corporation products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.
- * This policy does not apply to the practices of companies that Digital Limelight Corporation does not own or control, or to people that Digital Limelight Corporation does not employ or manage.
- * Digital Limelight Corporation adheres to the Safe Harbor program developed by the U.S. Department of Commerce and the European Union. Digital Limelight Corporation regularly reviews its compliance with this Privacy Policy. When we receive formal written complaints, it is our policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Digital Limelight Corporation and an individual.

Information Collection and Use

General

- * Digital Limelight Corporation collects personal information when you register with Digital Limelight Corporation, when you use Digital Limelight products or services, when you visit Digital Limelight Corporation pages or the pages of certain Digital Limelight Corporation partners, and when you enter promotions or sweepstakes. Digital Limelight Corporation may combine information about you that we have with information we obtain from business partners or other companies.
- * When you register we ask for information such as your name, email address, birth date, gender, ZIP code, occupation, industry, and personal interests. For some financial products and services we might also ask for your address, Social Security number, and information about your assets. When you register with Digital Limelight Corporation and sign in to our services, you are not anonymous to us.
- * Digital Limelight Corporation collects information about your transactions with us and with some of our business partners, including information about your use of financial products and services that we offer.
- * Digital Limelight Corporation automatically receives and records information on our server

logs from your browser, including your IP address, Digital Limelight Corporation cookie information, and the page you request.

* Digital Limelight Corporation uses information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Children

* When a child under age 13 attempts to register with Digital Limelight Corporation, we ask the child to have a parent or guardian create a Digital Limelight Family Account to obtain parental permission.

* Digital Limelight Corporation does not contact children under age 13 about special offers or for marketing purposes without a parent's permission.

* Digital Limelight Corporation does not ask a child under age 13 for more personal information, as a condition of participation, than is reasonably necessary to participate in a given activity or promotion.

Information Sharing and Disclosure

* Digital Limelight Corporation does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

* We provide the information to trusted partners who work on behalf of or with Digital Limelight Corporation under confidentiality agreements. These companies may use your personal information to help Digital Limelight Corporation communicate with you about offers from Digital Limelight Corporation and our marketing partners. However, these companies do not have any independent right to share this information.

* We have a parent's permission to share the information if the user is a child under age 13. Parents have the option of allowing Digital Limelight Corporation to collect and use their child's information without consenting to Digital Limelight Corporation sharing of this information with people and companies who may use this information for their own purposes.

* We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.

* We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Digital Limelight Corporation 's terms of use, or as otherwise required by law.

* We transfer information about you if Digital Limelight Corporation is acquired by or merged with another company. In this event, Digital Limelight Corporation will notify you before information about you is transferred and becomes subject to a different privacy policy.

* Digital Limelight Corporation displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click targeted ads meet the targeting criteria—for example, males ages 25-35 from a particular geographic area.

* Digital Limelight Corporation does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

* Digital Limelight Corporation advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

* Digital Limelight Corporation works with vendors, partners, advertisers, and other service providers in different industries and categories of business.

Cookies

* Digital Limelight Corporation may set and access Digital Limelight Corporation cookies on your computer.

* Digital Limelight Corporation lets other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Digital Limelight Corporation 's cookies.

* Digital Limelight Corporation uses web beacons to access Digital Limelight Corporation cookies inside and outside our network of web sites and in connection with Digital Limelight Corporation products and services.

Your Ability to Edit and Delete Your Account Information and Preferences

General

* You can edit your Digital Limelight Account Information at any time.

* We reserve the right to send you certain communications relating to the Digital Limelight Corporation service, such as service announcements, administrative messages and the Digital Limelight Corporation Newsletter, that are considered part of your Digital Limelight Corporation account, without offering you the opportunity to opt out of receiving them.

* You can delete your Digital Limelight Corporation account by visiting our Account Deletion page. Your information may still remain on our back-up storage and server logs for some period of time.

Children

* Parents can review, edit, and delete information relating to their child's Digital Limelight

Corporation account using tools offered by Digital Limelight Family Accounts.

* If a parent chooses not to allow us to further collect or use a child's information, parents enrolled in Digital Limelight Family Accounts can delete their child's account by signing into that child's account and then visiting our Account Deletion page. Your information may still remain on our back-up storage and server logs for some period of time.

Confidentiality and Security

* We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

* We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

Changes to this Privacy Policy

* Digital Limelight Corporation may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Digital Limelight Corporation account or by placing a prominent notice on our site.

Questions and Suggestions

If you have questions or suggestions, please complete a Contact Us form or you can contact us at:

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